



SUSTAINABLE HARTPURY

HARTPURY 2030 > STRATEGY



HARTPURY

Our mission is to deliver outstanding University and College education in land-based, sport & related disciplines, to equip our students with real-world skills for the benefit of local, regional, national & global communities.

MISSION

We will be a leading example of circularity and climate resilience in our specialist areas leveraging our unique estate to demonstrate, implement, and inspire real-world solutions. By living what we teach and teaching what we live we will develop empowered individuals with the skills and agency to create a sustainable future for generations to come.

VISION



> Foreword by the Director of Sustainability

For over 75 years, Hartpury has been at the forefront of addressing challenges faced by the land-based, rural and sporting sectors. Founded as the Gloucestershire Farm Institute to help rebuild a post-war nation, we have evolved to tackle the pressing local and global issues of our time. Today, we're focused on continuing to develop and share transformative solutions that drive positive change in our specialist fields, mitigating climate change and embracing sustainability.

Sustainability is a cornerstone of our Hartpury 2030 Strategy. It will shape every aspect of our organisation—our curriculum, research priorities, community impact, and global reputation. For us, sustainability is about doing business that improves quality of life for people and communities, while operating within planetary boundaries, safeguarding the natural systems that sustain us all.

As an education institution, we are uniquely positioned to instil sustainability as a mindset, equipping staff and students with the knowledge and agency to act to create a better future for generations to come.

This is the beginning of a significant and vital journey for Hartpury, which we describe as a journey across the 7 Cs: This strategy is about safeguarding the future through efficient commercial operations, cutting carbon, aiding compliance, managing our consumption, boosting our credibility and reputation, collaborating across our specialist sectors and with our local community, whilst enabling students to access emerging best practice skills, behaviours, knowledge and agency through our curriculum. We will leverage the United Nations Sustainable Development Goals to support and frame our journey.

Focused on action over rhetoric, we aim to make a lasting impact in areas where we excel, operating within our unique educational environment. Over the next five years, we will pursue excellence, balancing ambition with pragmatism, leveraging broad avenues for funding, and laying the foundation now for success into the next 25 years of our centenary.

Jackie Jobes

VALUES

EXCELLENCE

We strive for excellence in everything we do & uphold high academic standards across all our activities.

NURTURING

We support each other, embrace & celebrate difference & act with integrity to benefit society & the environment.

AMBITIOUS

We encourage and demonstrate a desire to succeed through dedication and perseverance.

RESPECTFUL

We show consideration for staff & students, promoting freedom of expression and creating a safe and inclusive campus.

EMPOWERING

We support students and staff to reach their potential & pursue opportunities that positively impact our communities & wider society.



STRATEGIC PRIORITY 1:

SETTING FOUNDATIONS

> We will ensure we start with setting strong foundations critical for any sustainability strategy.

With well-laid groundwork, sustainability efforts will endure, ensuring long-term impact, integration of sustainability into the institution's intrinsic culture, and building momentum that leads to meaningful change.

> To achieve this, we will:

1.1. Galvanise leadership commitment.

Gaining clear and visible support from institutional leaders signals the importance of sustainability and inspires participation at all levels.



1.2. Embed sustainability into the institution's governance and policies. This includes adopting a sustainability policy that aligns with the institution's mission, establishing accountability mechanisms, and allocating dedicated resources. A policy framework creates a formal structure for decision-making and ensures continuity.

1.3. Undertake baseline assessments and identify gaps in data collection related to our current environmental, social, and economic impacts, identify opportunities for improvement and track progress effectively.

1.4. Build capacity and resource allocation, ensuring our people have the right skills and knowledge to implement sustainable practices and achieve our strategic ambitions.



STRATEGIC PRIORITY 2:

PURPOSEFUL EDUCATION



> We will deliver purposeful education and practical, real-world learning experiences essential for steering the global green transition.

We will cultivate systems-thinkers who possess the agency and authority to take meaningful action, regardless of their position or educational background. These individuals will be equipped to navigate and balance competing priorities, embracing the interconnected nature of sustainability as the foundation of all we aspire to achieve.

> To achieve this, we will:

2.1. Embed applied and engaging learning across the curriculum so students can understand the impact they have and the role they play in creating a sustainable future, both on and off campus.



2.2. Provide opportunities for sustainability education to every staff member, regardless of role and status, to help ensure sustainability is rooted throughout all we do, and everyone feels empowered and enabled to make a difference.

2.3. Form closer partnerships between academia and operations to improve campus life for the better, providing opportunities for students to work on real-world, applied briefs on our extensive estate, enhancing skills and knowledge transfer.



STRATEGIC PRIORITY 3:

CLIMATE RESILIENCE





> We will ensure Hartpury is fit to face the challenges of the future, using the valuable resources we have to their best ability.

We will reduce our environmental impact, realise ecology & biodiversity net gain, and prioritise the resilience activities needed to mitigate the risks of a changing climate, ensuring our assets continue to support our commercial and educational endeavours for the long term.

> To achieve this, we will:

3.1. Address climate change through the measurement and reduction of our carbon emissions, setting and working toward a long-term net zero target consistent with climate science and underpinning the UK government's carbon budget.

3.2. Understand the risks associated with climate change, prioritising the resilience activities needed to support the long-term viability of the institution.

3.3. Identify funding solutions that support our net zero aspirations and enable us to exceed that expected of an organisation of our size and the positive impact we can have both within and beyond our boundaries.



3.4. Take steps to optimise the natural capital and ecosystem services of our estate, working in partnership with nature to tackle climate change, reduce our environmental impact, engage our students, and ensure our assets continue to support our commercial and educational endeavours for the long term.



STRATEGIC PRIORITY 4:

CAMPUS CIRCULARITY



> We will leverage our sector specialisms to adopt circular principles, minimising waste and contributing to energy security.

Through this we will act as a rural energy demonstrator, utilising our unique estate and specialisms to harness renewables and waste-to-energy solutions that others can replicate, supporting rural decarbonisation, mitigating grid instability, reducing costs, and boosting rural resilience.

> To achieve this, we will:

4.1. Implement the circular economy principles: rethink, refuse, reduce, reuse, repurpose, repair, recycle, and recover, to create a step change in our current behaviours, reducing waste, optimising energy use.



4.2. Encompass sustainability and systems thinking into the way we make purchasing decisions, considering impact and carbon emissions, along with circularity and how we deal with end-of-life items, seeking to prolong the life of the things we do buy or ensuring they have another life beyond the campus gates.

4.3. Identify, fund and implement a wide range of energy solutions that utilise our unique estate, acting as a demonstrator site for renewable and circular solutions such as biomass, anaerobic digestion, solar, ground source heat, wind power, batteries, electric vehicles and more. Working with partners to showcase these solutions to other rural communities and businesses.





Sustainable Hartpury 2030

Hartpury House, Gloucester GL19 3BE
T: 01452 702 100 | www.hartpury.ac.uk