



Gloucester-Hartpury Partnerships Executive Postgraduate Studentship Opportunity

Gloucester-Hartpury Women's Rugby are looking for an enthusiastic and highly motivated individual to join their organisation for the upcoming 2024-25 academic year.

The Postgraduate Studentship offers a part-funded place on the Hartpury University MSc Sports Management degree, studied over one or two years to enable the candidate to combine their work commitments with postgraduate study.

The role will require you to start in pre-season (July) through to the end of the season (May).

Studentship responsibilities will include the following:

- Establishing outstanding relationships with the existing business partners of Gloucester-Hartpury
- Contribute to the design, production and maintenance of sales presentations, prospecting packs and inventory, in support of sales, to engage with potential business partners – clearly articulating how the exciting activations possible through a collaboration with Gloucester-Hartpury will meet their marketing and promotional objectives.
- Responsible for working with existing partners to conceive, develop and execute marketing activities and activations to maximise the impact of their relationship with Gloucester-Hartpury Rugby.
- Production of social media and digital marketing campaigns that meet our partners objectives.
- Regularly review creative work/proposals to ensure they're on brand and effective. Make improvements where necessary to ensure we are maximising opportunities
- Retain and renew agreements through meeting and exceeding their expectations.
- Ensure appropriate and timely implementation of sponsor recognition in Gloucester-Hartpury assets (website, member publications, on-site signage, collateral, etc.)
- Manage partner updates and communications including mail, newsletters, fixture updates, communications and AOB.
- Completing your postgraduate research project alongside our university strategic direction with the aim of actively contributing to our evolving postgraduate research and knowledge exchange community and impacting our applied Sports Academy provision.

Person Specification

- Preferably a 2.1 undergraduate degree in Business or related field (although this is open to discussion based on experience)
- Good knowledge of Microsoft suite, including; Excel, PowerPoint, Word and Teams
- Full driving Licence and DBS
- Excellent inter-personal and communication skills
- Energy and enthusiasm, highly organised with the ability to work under pressure and deal with multiple tasks
- Willingness to work unsociable hours when required

Studentship benefits

- Part-funded tuition on the MSc Sports Management degree (over one or two years)
- Involved with one of the most successful women's rugby organisations in the UK
- Access to world-class coaching and infrastructural facilities to aid in your development
- Opportunity to network with professional clubs, players and coaches both nationally and internationally
- Access to HUDL's online video analysis platform
- Gym membership for the Sports Academy, staff kit and free parking
- Membership to our PG Studentship Group who meet regularly for CPD, sharing of good practice and reflection sessions



At Hartpury, we firmly believe you can achieve academically whilst performing within our sports academies. In ensuring that all MSc Studentship recipients achieve their academic potential, all students are required to adhere to academic regulations and meet the expectations set out in our Hartpury University Academy Scholarship document. Such expectations include attendance, engagement, application, values, behaviour (on and off campus) and athletic performance.

To apply for the Postgraduate Studentship: please scan the QR Code and complete the application form

To inquire further into this Studentship: please contact, James Forrester CEO, James.Forrester3@Hartpury.ac.uk

Closing date: Monday 22nd April 2024

